

Adit Saxena

Product Designer

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SUMMARY

Product Designer with 1+ years of experience owning complex fintech and consumer workflows end-to-end. Strong at breaking down system-heavy problems, driving cross-functional alignment, and making high-impact tradeoffs that improve speed, adoption, and decision-making.

PROFESSIONAL EXPERIENCE

Product Designer

KredX | September 2025 – Present

- Owned end-to-end redesign of factoring unit creation (**0→1 digitization**), **reducing time on task by 50%**
- Designed **bulk bidding workflows**, enabling faster deal evaluation and improving participation in high-volume scenarios for financiers.
- Simplified **bulk invoice upload** (error handling + feedback), reducing user effort by **~40%** and improving submission success.
- Shipped **multi-account access**, reducing login friction and drop-offs in team-based workflows.
- Improved deal discovery** via better filtering and navigation, reducing time-to-relevant opportunities.
- Launched multi-channel NPS system** with 43%+ participation to drive product prioritization.
- Improved **payment success rates** for enterprise clients (e.g., Canon) by fixing transaction flow failures.
- Designed, built and launched** an internal application form builder, enabling dynamic prefilling and client customization, reducing manual data entry errors

Product Design Intern

STAGE | November 2024 – May 2025

- Identified drop-offs in content discovery and introduced **trailer playback within browsing**, improving content evaluation and driving **+13% engagement**.
- Designed **"My List" as a retention mechanism**, enabling users to defer consumption decisions and contributing to reduced churn among returning users.
- Owned end-to-end design of **in-product feedback system**, achieving **37% adoption** and improving signal collection from passive users.

Product Design Intern

nurture.farm | June 2024 – Oct 2024 & Apr 2022 – Jun 2022

- Conducted **15+ field interviews and workflow audits** to uncover operational gaps, shaping requirements for ML-driven solutions.
- Designed **partner task management system**, improving clarity in distributed workflows and increasing efficiency by **8%**.
- Synthesized insights from **field research (10+ users)** into actionable product decisions, bridging on-ground realities with roadmap priorities.

SKILLS

UX & UI Design

- Wireframing
- Prototyping
- Design Systems
- Information Architecture
- Motion Design

User Research

- User Interviews
- Usability Testing
- Data Analysis
- Competitive Audit
- A/B Testing

Product Thinking

- Product Strategy
- Design Thinking
- Requirement Gathering
- Stakeholder Collaboration

Design & Tools

- Figma & FigJam
- Adobe Suite
- Rive
- Amplitude
- Jira
- Notion
- Stitch
- Claude Code
- Make

EDUCATION

Bachelor of Design

Delhi Technological University

2021 – 2025

CERTIFICATES

ML for Product Managers

Duke University

AI Engineering Professional

IBM